



competitiontribunal  
SOUTH AFRICA

## COMPETITION TRIBUNAL OF SOUTH AFRICA

Case No.: LM031May19

In the matter between:

Interaction Market Services Holdings (Pty) Ltd

**Primary Acquiring Firm**

And

Freshworld Holdings (Pty) Ltd

**Primary Target Firm**

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Panel : E Daniels (Presiding Member)  
: Y Carrim (Tribunal Panel Member)  
: I Valodia (Tribunal Panel Member)  
Heard on : 31 July 2019  
Decided on : 31 July 2019

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### ORDER

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Further to the recommendation of the Competition Commission in terms of section 14A(1)(b) of the Competition Act, 1998 ("the Act") the Competition Tribunal orders that—

1. the merger between the abovementioned parties approved in terms of section 16(2)(a) of the Act; and
2. a Merger Clearance Certificate be issued in terms of Competition Tribunal Rule 35(5)(a).

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**Enver Daniels**  
**Presiding Member**

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**31 July 2019**

**Date**

**Concurring: Ms Yasmin Carrim and Prof. Imraan Valodia**



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## Merger Clearance Certificate

Date : 31 July 2019

To : ENS

### Notice CT 10

#### About this Notice

This notice is issued in terms of section 16 of the Competition Act.

You may appeal against this decision to the Competition Appeal Court within 20 business days.

#### Contacting the Tribunal

The Competition Tribunal  
Private Bag X24  
Sunnyside  
Pretoria 0132  
Republic of South Africa  
tel: 27 12 394 3300  
fax: 27 12 394 0169  
e-mail: ctsa@comptrib.co.za

Case Number: LM031May19

Interaction Market Services Holdings (Pty) Ltd And Freshworld Holdings (Pty) Ltd

You applied to the Competition Commission on **17 May 2018** for merger approval in accordance with Chapter 3 of the Competition Act.

Your merger was referred to the Competition Tribunal in terms of section 14A of the Act, or was the subject of a Request for consideration by the Tribunal in terms of section 16(1) of the Act.

After reviewing all relevant information, and the recommendation or decision of the Competition Commission, the Competition Tribunal approves the merger in terms of section 16(2) of the Act, for the reasons set out in the Reasons for Decision.

This approval is subject to:

- no conditions.
- the conditions listed on the attached sheet.

The Competition Tribunal has the authority in terms of section 16(3) of the Competition Act to revoke this approval if

- it was granted on the basis of incorrect information for which a party to the merger was responsible.
- the approval was obtained by deceit.
- a firm concerned has breached an obligation attached to this approval.

**The Registrar, Competition Tribunal**